



ANKUR PODDAR

DIRECTOR & CREATIVE DIRECTOR

WWW.ANKURPODDAR.COM

PROFILE

I'm a passionate storyteller with over 15 years of experience in video production, specializing in directing and creating engaging content. Starting in advertising, I built a strong foundation in brand storytelling.

I've worked across fiction, non-fiction, advertising, and digital content, collaborating with platforms such as Netflix, Zee5, Flipkart, Sony Liv, Amazon Prime Video, and JioCinema to create engaging narratives that resonate with audiences.

EDUCATION

BACHELOR OF JOURNALISM & MASS COMMUNICATION

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

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EXPERIENCE

LIFESTYLE DOCUDRAMA SERIES (FOLLOW REALITY)

- The Fabulous Lives of Bollywood Wives, Netflix - Unit Director
- Dilli Darlings, Zee5- Unit Director

CAPTIVE REALITY FORMATS

- Social Currency, Netflix - PCR Director
- Bigg Boss Season 10 - Story Director
- LOL - Hasse Toh Phanse, Prime videos - Co-Director
- LOL - Enga Siri Paapom, Prime Videos - Co-Director
- Red Notice Shop Show, Netflix - Creative Director & Director

NON-FICTION FORMATS (REALITY SHOWS)

- Rizz Master, JioHotstar - Creative Director & Director
- Naked & Afraid India S1, Discovery - Director
- Fear Factor: Khatron Ke Khiladi 14 - Creative Consultant
- Cricket Ka Ticket, colors Tv - Show Director
- Zee Cine Awards Allied Property 2024 - CD & Director
- Swayamwar- Mika di Vohti - Director
- Kaun Banega Crorepati Season 10, 11, 12 - Feature Director
- Indian Idol 10 - Senior Reality Producer
- Super Dancer Chapter 3 - Senior Reality Producer
- India's Best Judwaah - Reality Producer
- India's Next Superstars, Star Plus- Senior Reality Producer
- Ideabaaz (Zee) - Feature Director

LIVE | GAME SHOWS | EVENTS

- ICC Captains' Carnival, T20 World Cup 2026 - Director
- Ram Navami with Mr. Bachchan Live, JioHotstar - Director
- Truth or Trouble, JioHotstar - CD & Director
- Tennis Premier League S5, Sony Sports - CD & Project Head
- Red Notice Shop Show and live event, Netflix - CD & Director
- Lakme Fashion Week 2019, - Associate Creative Director

STUDIO FORMAT | VERTICAL FORMAT

- Rizz Master, JioHotstar - Creative Director & Director
- Vibe Match, Myntra - Director
- Thums Up Fan Pulse, JioHotstar - Creative Director & Director
- Flipkart The Zero Hour - Creative Director
- Flipkart The Tv Hour - Creative Director
- Rasoi ki Jung Mummyion ke sang, Colors Tv - Reality Director
- MTV Pantaloons Style Superstars - Chief Assistant Director

MUSIC VIDEOS | TVC | BRAND FILMS

- Unacademy Epic Hide & Seek - Reality Director
- ARK Hair Oil TVC - Chief Assistant Director
- Tik-Tok Ad Campaign - Chief Assistant Director
- India Homes Ad Campaign - Chief Assistant Director
- OLA - Chief Assistant Director
- Tata Sky - Chief Assistant Director
- Sanam Originals- Ishtyle - Chief Assistant Director
- Bhuvan Bam- Teri Meri Kahani- Chief Assistant Director
- Vaibhav Bandhu- Focus - Chief Assistant Director

EXPERIENCE

WEB SERIES | FILMS | DIGITAL

- The Epic Squid Game Race, Netflix - Director
- Permanent Roommates Season 2 - Assistant Director
- Jackpot Pe Jackpot Movie- Assistant Director
- Multiple Sketches with The Viral Fever - TVF

TRAVEL SHOWS | CHAT SHOWS

- Thums Up Fan Pulse, JioHotstar - Creative Director & Director
- MTV Beats - Secret Side Arjun Kanungo Episode- Director
- Highway on My Plate - Creative

SPORTS | DOCU

- ICC Captains' Carnival, T20 World Cup 2026 - Director
- Cricket Ka Ticket, Colors Tv - Show Director
- Tennis Premier League S5, Sony Sports - Creative Director & Project Head
- IDBI Delhi Marathon - Director
- Olympics ki Aasha- Documentary Series 2021, Sony Liv - Director

GOVT & CORPORATE AV | ANIMATION

- The Sleep Company Smart Grid Film - Director & Producer
- PM Awards, holistic development films 2023- Director
- Swachh Sarvekshan Surat City 2019 - Director
- Delhi Metro Safety Film Project - Director
- TATA Motors Corporate film 2019 - Director
- Fortune Oil - Director
- Delhi Metro Films Animated Films - Writer & Director
- Airtel Digital Guideline Films - Director